

**PETITION TO THE CITY OF MOBILE  
TO AMEND THE ORDINANCE RELATING TO THE MOBILE TOURISM IMPROVEMENT DISTRICT**

**BUSINESS OWNER SIGNATURE PAGE**

I have received and reviewed the description set forth below of the requested amendments to the Mobile Tourism Improvement District (MTID) Ordinance. As a lodging business owner within the MTID, I am in favor of amending the Ordinance. The proposed amendments are as follows:

- 1) To extend the term of the MTID – The amended Ordinance will provide for a term to run from May, 2025 through April 30, 2030. As required by State law the MTID’s activities during the new term will be governed by a new District Plan.
- 2) To revise the assessment rate and methodology of determining the assessments – The assessment rate shall be set at one percent (1%) of gross short-term room rental revenue for the first five (5) months of the MTID term. Effective October 1, 2025, the assessment rate will automatically increase to one and one-half percent (1.5%) of gross short-term room rental revenue for the following one (1) year of the MTID term. Effective October 1, 2026, the assessment rate will increase to two percent (2%) of gross short-term room rental revenue for the final three (3) years and seven (7) months of the MTID term.
- 3) To provide for continuation of City services at an agreed level – As provided by State law, the City, the District Management Corporation and Visit Mobile (MCVC) shall enter into a contract requiring that the City continue the level of services in the MTID during the five years commencing with fiscal year 2024/2025 and defining the baseline level of service and the future level of support. The baseline level of funding provided by the City to Visit Mobile shall be 37.5% of the total lodging tax receipts collected in the previous fiscal year. The City shall not increase the City Lodging Tax Rate by more than 2 percentage points above the current 8% during the MTID's term. Prior to any increase above 8% during the MTID term, the City shall impose and collect a tax on short-term rentals.

I hereby petition the Mobile City Council to amend the MTID Ordinance as noted above.

**Business Establishment & Address**

**Business Owner**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**The undersigned is the business owner or the authorized representative of the business owner and is the person legally authorized and entitled to sign this petition.**

\_\_\_\_\_  
Owner /Owner Representative Name (printed)

\_\_\_\_\_  
Title

\_\_\_\_\_  
Owner/Owner Representative Signature

\_\_\_\_\_  
Date