



**MALC Board of Directors Meeting Minutes
In Person and Conference Call
Visit Mobile Boardroom | Mobile Convention Center - 4th Floor**

**June 2, 2022
4:00 PM**

Voting Board Members in Attendance:

Kent Blackinton - President of the MALA Representative *{In Person}*
Duncan Millar - West Mobile Representative *{In Person}*
Nik Patel - West Mobile Representative *{Conference Call}*
Pinal Patel - Tillmans Corner Representative *{Conference Call}*
Ken Patel - Downtown Mobile Representative *{Conference Call}*
Judi Gulledge - Mobile Attractions Representative *{In Person}*
Hunter Omainsky - Mobile Restaurant Representative *{In Person}*

Voting Board Members Not in Attendance:

Margo Gilbert - Downtown Mobile Representative
Raj Desai - Tillmans Corner Representative

Non-Voting Board Members and Others in Attendance:

Cory Penn - City of Mobile Representative *{In Person}*
David Clark - Visit Mobile Representative *{In Person}*
Bobby Hall, CPA - Robert Hall & Associates, PC *{In Person}*
Emily Gonzalez - Visit Mobile *{In Person}*
Charlotte Keel - Visit Mobile *{In Person}*
Allison Floyd - Visit Mobile *{In Person}*

Meeting Called to Order by Kent Blackinton at 4:05 PM.

Approval of Minutes from the March 31, 2022 meeting:

Judi Gulledge motioned. Kent Blackinton seconded. A unanimous vote of approval followed.

Financial Report by Bobby Hall

- Bobby discussed Financials
- Need to get status of delinquents from the City of Mobile

Duncan Millar motioned to approve Financials. Hunter Omainsky seconded. A unanimous vote of approval followed.

2021 Audit Report by Bobby Hall

- Discussed 2021 Audit Report
- Discussed moving money to two additional banks to stay within FDIC coverage - Bobby will explore additional banks to consider.
- Bobby was asked to send the Audit Report to Robert Holt and Lisa Lambert with The City of Mobile. David will provide their email information to Bobby.

Kent Blackinton motioned to approve 2021 Audit Report. Duncan Millar seconded. A unanimous vote of approval followed.

Marketing Report by Emily Gonzalez

- Introduction of new Visit Mobile team member - Allison Floyd, Marketing & Events Manager - will assist with execution of TID marketing initiatives
- Presented report of most recent updates of marketing initiatives
- Final edits of video are in progress - will be sent to Board before release
- Emily presented (2) new marketing opportunities | Alabama magazine and APR Radio {statewide - be able to talk about events 2 weeks in advance}

Kent Blackinton motioned to approve the spend for Alabama magazine and APR. Duncan Millar seconded. A unanimous vote of approval followed.

Capital Committee Update by Kent Blackinton

- Indoor Tennis Courts - Scott Novak is ready to purchase
- Basketball Courts - Danny Corte still working with County
- Kent and Cory will ask Commissioner Hudson if there are any project requests.

Future Meeting Dates

Thursday, July 14, 2022 | In-Person | Visit Mobile Boardroom | Mobile Convention Center - 4th Floor

Meeting Adjourned at 5:31 PM by Kent Blackinton.