



MALC AGENDA

BOARD OF DIRECTORS MEETING

January 21, 2020

4:00PM

Mobile Convention Center Room 107 AB

Present: Margo Gilbert, Kent Blackinton, Teresa Floyd, Judi Gullage, David Clark, Nick Patel, Duncan Millar, Bobby Hall

Not Present: Ken Patel, Raj Desai, Hunter Omainsky, Levon Manzie

- I. **Call to Order** – Kent-Called to order at 4:06
- II. Approval of 12.3.20 Minutes – Kent-There needs to be clarification on who gets to keep the fees and penalties, so a motion was made to accept the minutes with that distinction by Margo. Seconded by Judi.
- III. **Financial Report** – Bobby-Formalizing balance sheet now. We have 267,000 in revenue from the 3 month period October-December. It was asked if we want to put the capital reserves in a separate bank account to draw interest and also keep safe with deposit insurance once our totals get larger. We can do an RFP to look for another bank and also spread some more goodwill in the community. It was agreed to move forward with this process. We have collected \$269,000 and have had \$4,200 in expenses. Startup funds are listed as a contribution from MALA and was \$1,000.
- IV. **Review of Delinquent Properties July -December** – Kent/David-8 hotels still have not paid at all. Making efforts to contact them. Econolodge will get paid up and understands the program now. See attached for outstanding properties. A letter has been drafted that can be sent out to all properties as a reminder of the program and policies. The letter was approved. Bobby said he can help in processing it and getting mailed out.
 - a. Review/approval of MALC Letter to hotels

- V. **Marketing Committee Updates** – Emily-See attached DEC. Initiated the 5 approved initiatives from the December meeting. Contracts signed for all of these.
- VI. **Capital Committee Update** – Margo-Met with Paul at the city before his untimely passing. Discussed gateway signage for Tillman’s Corner. Need to determine a set location and then who owns the property before much can be done on this. SCAD Pro may be able to help with a comprehensive program they are doing with Visit Mobile on wayfinding signage. Still need to meet with Connie Hudson about possible soccer complex items.
- VII. **Future Meeting Dates** – TBA-Next meeting will be March 25 at 4:00.
- VIII. **Adjourn**-Meeting was adjourned at 5:12 by Kent



MALC Committees

Marketing Committee – Chair Emily Gonzalez

Members – David, Duncan, Raj, Pinal, Shannon, Willie,

Finance Committee – Chair Teresa Floyd

Members – Kent, Margo, Ken,

Capital Committee – Chair Margo Gilbert

David, Ken, Willie

Nominating Committee – TBA July 2021

Proposed Capital Projects FY 2021 - \$172,440 + \$46,440 (Carry Over 2020) = \$218,880

1. Tillman's Corner Gateway Entrance
2. Soccer Complex – Pavilion, Lighting, Signage
3. Wayfinding Signage
4. Attractions uniform Ticket Sales
5. SCAD
6. Airport Blvd. Exit