



**MALC Board of Directors Meeting Minutes  
Emergency Meeting of the Board – via Zoom  
1:00 PM**

**October 23, 2024**

**Voting Board Members in Attendance:**

Kent Blackinton – President of the MALA Representative  
Judi Gulledge – Attractions Representative  
Margo Gilbert – Downtown Mobile Representative  
Aaron Watz – West Mobile Representative  
Duncan Millar – West Mobile Representative  
Hunter Omainsky – Restaurant Representative  
Pinal Patel – Tillman’s Corner Representative  
Ken Patel – Downtown Mobile Representative

**Voting Board Members Not in Attendance:**

Raj Desai – Tillman’s Corner Representative

**Non-Voting Board Members and Others in Attendance:**

David Clark – Visit Mobile Representative  
Bobby Hall, CPA – Robert Hall & Associates, PC  
Tara Lawson – Mobile Area Lodging Corporation & Visit Mobile

**Meeting Called to Order** by Kent Blackinton at 1:05 PM.

**Reason for calling emergency meeting:**

- Doubts by the Chairman of the Board as to whether the vote at the October 17<sup>th</sup> meeting followed bylaws and Roberts Rules of Order. Asking for further discussion and a closed vote to ensure Board consensus.

*Kent Blackinton gave a general overview of the meeting on October 17<sup>th</sup> and where the conversation became confusing. As Chairman of the Board of Directors, he does not feel the votes were taken with 100% understanding of the assessment options. The October 17<sup>th</sup> meeting was closed and then reopened, which is irregular. The vote was not closed, there were multiple guests speaking while vote was taken.*

## **Renewal Discussion**

- For us to have the best chance possible to extend the TID, the percentage model is what will keep our industry unified in this endeavor.

*Kent Blackinton moved to amend the motion passed on October 17<sup>th</sup> regarding the assessment methodology in the 2025-2030 District Management Plan by way of a re-vote. Judi Gullledge seconded. The Board of Directors were given two options when casting their votes: a set dollar amount model of \$1.50 per room per night, increasing to \$2.00 in fiscal year four, or a percentage model of 1.5% of the room rate per room per night, increasing to 2% in year fiscal four. A seven (7) to one (1) vote in favor of the percentage model followed.*

*The 2025-2030 District Management Plan's assessment methodology will be written as follows: The annual assessment rate shall be 1.5% of the room rate per occupied room per night, set to begin at the start of the new plan in 2025 and increase to 2% of the room rate per occupied room per night at the start of the fourth fiscal year on October 1, 2028.*

## **Renewal Timeline**

Tara and Bobby will work with the City to collect information necessary to create new budget projections and petition collection information.

**Meeting Adjourned** at 1:35 PM by Kent Blackinton.