



MALC Meeting Agenda

BOARD OF DIRECTORS MEETING

June 10, 2021

4:00PM

Mobile Convention Center Room 203 AB

Present: Margo Gilbert, Ken Patel, Kent Blackinton, Judi Gullage, Raj Desai, Nick Patel, Hunter Omainsky, David Clark, Duncan Millar, Pinal Patel

Not Present: Levon Manzie, Bobby Hall

- I. **Call to Order** – Kent-Meeting called to order at 4:09
- II. **Approval of 3.25.21 Minutes**-Motion by Judy, Seconded by Margo
- III. **Financial Report** – Referrer to Minutes from 5/27/21-See attached.-Still seems we are not getting all the payments. It was discussed we may want to look at paying for an outside auditor or the City may need to do some kind of audit. We need to approach the City and see what the next step could be.
 - a. Moved \$77,322.55 to Common Wealth Savings
- IV. **Marketing** refer to 5/27/21 minutes-See attached. Motion by Kent to execute 3 marketing initiatives to include social media advertising, video and magazine advertorials discussed. Seconded by Nick. Motion passed unanimously.
- V. **Schedule for Photo Shoot.** -Anyone that needs to schedule may reach out to Emily to set a time to do this.
- VI. **Capital Committee Update** – Margo-There is a pilot program going on for interchange dress up. This can help upgrade the Tillman’s Corner exit. A design has been presented for the soccer complex rest rooms and concession stands and is projected to cost \$800,000 so we can’t look at that. Mobile Sports Commission is looking to purchase basketball courts to keep from renting when we have large tournaments. This could be a possible plan.
- VII. **Replace Tillman’s Corner Rep** – No Quorum-Pinal Patel has been presented as the new rep for this area. Margo motioned to accept, Kent seconded. The motion passed unanimously.

VIII. Mayor/City Six Month Update

a. Margo to work on a document for City update. This will be a simple one page report.

IX. Annual Meeting – No Quorum-We can have this any time now. Look at a party type meeting and not a formal one. Discussion was holding after busy summer season and Labor Day. We can present a FY 2022 budget at that point.

X. Future Meeting Dates –

a. June 10, 2021

b. July

c. August-August 5th has been selected as date for this meeting.

d. Sept

XI. Adjourn-Meeting was adjourned at 5:17.



MALC Committees

Marketing Committee – Chair Emily Gonzalez

Members – David, Duncan, Raj, Pinal, Shannon, Willie,

Finance Committee – Chair TBA

Members – Kent, Margo, Ken,

Capital Committee – Chair Margo Gilbert

David, Ken, Willie

Nominating Committee – TBA July 2021

Proposed Capital Projects FY 2021 - \$172,440 + \$46,440 (Carry Over 2020) = \$218,880

1. Tillman's Corner Gateway Entrance
2. Soccer Complex – Pavilion, Lighting, Signage
3. Wayfinding Signage
4. Attractions uniform Ticket Sales
5. Airport Blvd. Exit