



MALC AGENDA

BOARD OF DIRECTORS MEETING

March 25, 2021

4:00PM

Mobile Convention Center Room 107 AB

Present: Ken Patel, Kent Blackinton, Judi Gullage, David Clark, Duncan Millar

Not Present: Raj Desai, Margo Gilbert, Hunter Omainsky, Levon Manzie, Nick Patel, Bobby Hall

- I. **Call to Order** - Kent-Called to order at 4:11
- II. **Approval of 1.21.21 Minutes** – Kent-Motioned by Judy, Seconded by Ken
- III. **Financial Report** – Bobby-See attached. Bobby had a last-minute conflict and was not in attendance.
- IV. **Review of Delinquent Properties July -February** – Kent/David-The delinquent properties were visited and have been sent certified mail. Can't keep holding hands any longer and people will just need to pay the price of possible business license revocation. We have gone above and beyond. Properties will also put themselves at risk of potential audits.
- V. **Marketing Committee Updates** – Emily-See attached. Emily gave recap of all activities and some performance.
- VI. **Schedule for Photo Shoot** – Emily-Response is slow so far on getting scheduled. She encouraged people to set something up as soon as possible and for all to take advantage of this great digital asset.
- VII. **Capital Committee Update** – Margo-Kent gave recap. TC may have to be a billboard and not a gateway. There was a discussion of options including possibly building and asking a company to run it for us and we would give it to them. Connie with the County will order a design of concession stand and bathroom building so we can see what the potential cost would be to do that. We could possibly split the cost of this over 2 years.

- VIII. **Replace Tillman's Corner Rep**-Kent asked for any names of a possible replacement for Teresa who has moved to a Spanish Fort property. We will appoint new rep at next meeting.
- IX. **Future Meeting Dates** – TBA-A discussion was had that we can skip April now things are up and going. Decided on May 27 at 4:00.
- X. **Adjourn**-Meeting adjourned at 5:22.



MALC Committees

Marketing Committee – Chair Emily Gonzalez

Members – David, Duncan, Raj, Pinal, Shannon, Willie,

Finance Committee – Chair Teresa Floyd

Members – Kent, Margo, Ken,

Capital Committee – Chair Margo Gilbert

David, Ken, Willie

Nominating Committee – TBA July 2021

Proposed Capital Projects FY 2021 - \$172,440 + \$46,440 (Carry Over 2020) = \$218,880

1. Tillman's Corner Gateway Entrance
2. Soccer Complex – Pavilion, Lighting, Signage
3. Wayfinding Signage
4. Attractions uniform Ticket Sales
5. SCAD
6. Airport Blvd. Exit